WHAT IS CLAIMED IS:

| 1 | 1. | A wheel balancing device comprising: |
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| 2 | | an elongate tape having a top surface and a bottom surface, the bottom surface of said |
| 3 | tape having a | n adhesive for attaching said tape to a rim of a wheel; |
| 4 | | a plurality of weights attached to the top surface of said tape; and |
| .5 | | an elongate backing strip having a top surface removably attached to the bottom |
| 6 | surface of said | d tape, said backing strip having a plurality of transverse serrations that form lift tabs to |
| 7 | facilitate rem | oving said backing strip from said tape. |
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| 1 | 2. | A wheel balancing device as recited in claim 1, wherein each lift tab is dovetail in |
| 2 | shape. | |
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| 1 | 3. | A wheel balancing device as recited in claim 1, wherein said plurality of weights are |
| 2 | formed by pro | oviding transverse grooves in an elongate strip of material. |
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| 1 | 4. | A wheel balancing device as recited in claim 3, wherein each transverse serration of |
| 2 | said backing s | trip aligns with a corresponding transverse groove forming said plurality of weights. |
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| 1 | 5. | A wheel balancing device as recited in claim 1, wherein said tape has a plurality of |
| 2 | transverse gro | oves, each transverse groove aligning with a corresponding transverse serration of said |
| 3 | backing strip. | |
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| 1 | 6. | A wheel balancing device as recited in claim 4, wherein said tape has a plurality of |

transverse grooves, each transverse groove aligning with a corresponding transverse serration of said 2 backing strip and with a corresponding transverse groove forming said plurality of weights. 3 7. A wheel balancing device as recited in claim 1, wherein said plurality of weights are 1 2 substantially uniform in configuration. 1 8. A wheel balancing device as recited in claim 1, wherein said plurality of weights are 2 substantially uniform in mass. 9. A wheel balancing device as recited in claim 1, wherein each of said plurality of 1 weights includes lead and a coating material, the lead being coated by the coating material. 2 10. A wheel balancing device as recited in claim 1, wherein said tape, said plurality of 1 2 weights, and said backing strip have substantially the same lengths and widths. 11. 1 A wheel balancing device as recited in claim 1, wherein said tape comprises a double-2 sided, pressure-sensitive adhesive tape. 12. 1 A wheel balancing device as recited in claim 1, wherein said backing strip comprises a silicone release paper. 2. 1 13. A wheel balancing device as recited in claim 1, wherein said backing strip comprises vinyl. 2 283438_1.DOC Attorney Docket No. 11620*1